POCKET PRODUCTIONS PRESENTS **GROCERY STORE MUSICAL**

On June 9-10, Pocket Productions presented an ArtRageous performance in local grocery stores throughout the greater Columbia area. While shopping in the produce section in six grocery stores around Columbia, patrons witnessed a performance of the very first **Grocery Store Musical** in South Carolina, composed by George Fetner and directed by Aaron Pelzek. Professional vocalists who appeared to be fellow shoppers blured the line between stage and everyday life with a live musical performance. The cast for the show: Kelsey Harrison, Jay Zenger, Rebecca Wood and Katie Gatch. Those who witnessed the performance received a coupon for *One Magnificent Day*.

Grocery stores included in the series:

* Earthfare on Devine St.
* Fresh Market in Trenholm Plaza
* Publix on Rosewood
* Kroger on Lake Murray Blvd
* Piggly Wiggly in Lexington
* Aldi on Piney Grove Road

The performances were brief (just under 5 minutes in length), and the performances happened between 2 and 5 PM on Saturday, June 9, and Sunday, June 10. Information about where exactly the performances happened on the two performance days was revealed on the day of the event on the Pocket Productions facebook page.

The Grocery Store Musical was inspired by the works of the international public prank collective *Improv Everywhere*. Pocket Productions brought the founder, Charlie Todd, back to his hometown of Columbia, SC, in April 2012 to present the very first *Improv Everywhere* performance in South Carolina. The song was composed by local George Fetner, who writes music for the local band *Pinna*. Aaron Pelzek founded Pocket Productions in 2009 and is a well known figure in the arts scene in Columbia, SC, where he lights the stages of many local performance companies.

[*Pocket Productions*](http://www.pocketproductions.org/) *is a non-profit arts company devoted to developing and expanding the arts community in Columbia, SC, by stimulating cooperation between and innovation among local artists and arts organizations. Pocket Productions is supported by the Columbia Music Festival Association, the Knight Foundation, the City of Columbia and Richland County. For more information about Pocket Productions, visit* [*http://www.pocketproductions.org*](http://www.pocketproductions.org/)

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